

Creating and Maintaining Business Challenges



Portfolio/Program Manager



Portfolios

Instructions: Use this lab work sheet to complete a set of short and meaningful tasks at your own time and pace to complement your formal learning of the platform in the classroom. While the examples used herein may be different from (or not available) in your organisation's platform instance, you can populate the system with your own data and follow the exercises. Ensure that you are already an enabled user in the platform.

Please note the Job Aid for **Creating and Maintaining Business Challenges** within the Learning section compliments the following lab sets, each of which contains two sets of data; Set A and Set B.

Lab Exercise 1. Create a business challenge

1. Create a Business Challenge

Set A: Challenge

Name	Customer retention for 6-12-month customers is slipping
Description	Over the past 12 months, while retention for long term customers remains in the target range, retention rates for new customers has been slipping by 1% point per month. We need to identify the causes and develop solutions to reverse the trend and return retention to the target range.
Department	Select from the list 🔍
Strategic Theme	Select from the list 🔍
Impact Score	7
Priority	4
Launch Date	Select a date from the date picker 📅
Idea Review Date	Select a date from the date picker 📅
Completion Date	Select a date from the date picker 📅
Business Benefits	Transitioning now to address the immediate situation will set us up to be more mobile in the future and reduce expenses related to maintaining physical locations.
Status	Active

Stakeholders

Challenge Sponsor	Select your name or another user from the list 🔍
Review Committee	Select names of other users from the list 🔍

Contributed Ideas

Number of Ideas	Select from the list 🔍
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Owner	Select your name or another user from the list 🔍
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Set B: Challenge

Name	Mandatory training programs are not engaging, and employees are not actively participating
Description	All company training programs are based on traditional classroom delivery approaches and are not considered to be effective by most employees.
Department	Select from the list 🔍
Strategic Theme	Select from the list 🔍
Impact Score	6
Priority	2
Launch Date	Select a date from the date picker 📅
Idea Review Date	Select a date from the date picker 📅
Completion Date	Select a date from the date picker 📅
Business Benefits	Transitioning now to address the immediate situation will set us up to be more mobile in the future and reduce expenses related to maintaining physical locations.
Status	Active
Stakeholders	
Challenge Sponsor	Select your name or another user from the list 🔍
Review Committee	Select names of other users from the list 🔍
Contributed Ideas	
Number of Ideas	Select from the list 🔍
Header	
Owner	Select your name or another user from the list 🔍